

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-15-51

Call letters XK O L S
LOCATION: PRYOR, OKLAHOMA

COMMUNICATION MARKETING CONSULTANTS, INC. (AL 9-4-74 EFF: 10-14-74

XL. L. GAFFARRY tr/as LAKES AREA BROADCASTING COMPANY (AL 4-25-51 Eff: 5-25-51

Name of licensee L. L. GAFFANEY and J. B. SMITH, d/b as LAKES AREA BROADCASTING COMPANY

1260' W. & 3° S of Corner of SE 5th & S Mill (U.S.Hwy. 69)
Transmitter location Pryor, Oklahoma (MP 4-25-50)

Main studio location 500 S. Mill Street, Pryor, Oklahoma (MP 4-25-50)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date		1	Time	Period
No.	Issued	Freq.	Power		From- To-
BP-5752	2-8-50	1570	250w	Daytim	
DI-7172		THE RESERVE TO SERVE THE PARTY OF THE PARTY			filing MP for
	approval			nna. (Co	
HP-5752	4-25-50	1570	250w	THE RESERVE AND DESCRIPTION OF THE PERSON NAMED IN COLUMN TWO	THE RESERVE AND ADDRESS OF THE PERSON NAMED IN
CONTRACTOR OF THE PARTY OF THE	Mod. of		A STREET WHEN PARTY AND PROPERTY AND PARTY AND PARTY.	THE RESERVE OF THE PARTY OF THE	
BL-4109	1-15-51	THE RESERVE AND PERSONS NAMED IN	250w	THE RESERVE OF THE PERSON NAMED IN	
Lic. co	STATE OF THE PARTY				std. station
BS-2566	4-25-51	I DESCRIPTION OF THE PARTY OF T	The state of the s	THE RESIDENCE OF THE PARTY OF T	5-1 9-1-51
BAL-1154	4-25-51	Vol. AL	te L.L.	defferey	tr/as Lakes Area
	Broadcas	ing Co.			
Effi	5-25-51				
BB-2566	3-24-51	Extensi	State of the last	cense	2-1 12-1-51
STATE OF THE PERSON NAMED IN	16-4-51	1570	250w	<u>D</u>	10-4 6-1-53
BH-2566	5-6-53	RENEWAL	OF LICE	NSE	6-1-53 6-1-56
3P-9616	5-11-55	1570kc	1kw	Day	7-11-55 1-11-56
	CP to in	crease p	wer and		new trans.
BL-5781	8-9-55	THE RESERVE THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLU		The state of the s	increase
(1)	AND ADDRESS OF THE PARTY OF THE	d change	STATE OF THE PARTY		7
BR-2566	5-3-56	1570ke	lkw	Day	6-1-56 6-1-59
BR42566	5-6-59	Renewal	of Lice	se	6-1 6-1-62
	5-29-62				on on renewal
BR-2566	7 5 21 7	AND REAL PROPERTY AND ADDRESS OF THE PARTY AND	The second secon	consider	ation.
BR-2566		Renewal c Renewal			4-1 6-1-65
	5-4-65				6-1 6-1-68
	(S) 5-28-		RENEWAL		6-1-71
TELEGRA	M 1-5-71	PSA 5	0 watts		
EBSA	6-12-72	THE REAL PROPERTY.			The same of the sa
BR-2566	(L)8-28-74	RENEWAL			6-1-79
RAI - 8130	8 9-4-74	VOL. AL	EFF:	10-14-74	
BR-2566			WAL OF L		<u>6-1-80</u>
BTC79092					79.Cons.2-1-80
EBSA		CALL SIGN			2.001131221200
			Juillan		
				ALC: N	

APPLICATION RECORD - BROADCASTING

KOLS

Call Letters New

Name L.L. GAFFANEY and J.B. SMITH, a partnership d/b as LAKES AREA BROADCASTING CO

Merino Tr	h. Owlings 6	(PO 500 South Mill St., Pryor, Oklahoma)	BRUADCASTING CO.
File No.	Dated	Application for	Action Date
BP-5752 Rec'd Filed	1-30-47 2-5-47 2-5-47	Construction Permit for a new standard broad cast station to be operated on: Frequency: 1370kc 990kc +1000c Power: 250w Hours of operation: Daytime only Trans. location: 500 5 Will St., France, Oklahoma Studio location: Same	Docket 8466
AMENDED Recd. Filed	8-20-47 8-22-47 9-5-47	AMENDED to change frequency from 1370kc to 990kc	KAKC, Tulsa, Okla. has ceased opr. on freq. 1570 kc
Rec'd Filed AMENDED	11-25-47 1-30-48 7-12-48	AMENDED to change type transmitter (Gates	Order Issued Issued with BP-5043
Recd. Filed	7-15-48	(See AKEND. card #2)	

Transmitter-Gates 250-C BC-250 GY)

Relph Brainard, Atty. Hale Building Pryor, Oklahoma

Call

Letters ... New.

Name L.L. GAFFANEY and J.B. SHITH, a partnership d/b as Lakes AREA BROADCASTING CO.

File No.	Dated	Application for	Nature	on Date
BP-5752 (ont'd from	Card #1)	See Card	l fer action.
AMEND. Rec'd Filed	11-27-48 11-29-48 11-29-48	AMENDED to change frequency from 1100kc to 1570kc. (contingent on KAKC to change frequency to 970kc)		
AMEND. Recd. Filed	11-25-49 11-28-49 12-5-49	AMENDED to change transmitter location from: 500 S. Mill St., Pryor, Oklahoma, to: "to be determined" Pryor, Oklahoma.		

Call

L.I. GAFFNEY AND J. B. SMITH, A Partnership d/b as Lakes area BROADCASTING CO.

File No.	Dated	Application for	Nature	tion Date
BMP-5043 Rec'd Resubm. Rec'd Filed	3-1-50 3-11-50 3-13-50 3-13-50	Mod. of C.P. (BP-5752, which authorized a new standard broadcast station) for approval of antenna and transmitter location as 1260 feet W. & 3° South of Corner of SE 5th and S. Mill (U. S. Hwy. 69), Pryor, Oklahoma.	Section	d-3-7-50 -1-not-filed. 4-25-50
BL-4109 Rec'd Filed	6-29-50 6-30-50 6-30-50	License to cover C.P. (BP-5752, as mod.,) which authorized a new standard broadcast station.	GRANTED	1-15-51
BAL-1154 Rec'd Filed	3-13-51 3-15-51 3-15-51	Voluntary assignment of license from L. L. Gaffaney and J. B. Smith d/b as Lakes Area Broadcasting Company to L. L. Gaffaney tr/as Lakes Area Broadcasting Co.	GRANT Eff:	ED 4-25-51 5-25-51

FORM A-170 H FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

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Name & L. GARRING AND AND AND AND AND AND LAKES (AL 4-25-51) Letters K.O.L.S.

manufacture contribute description of self-stables	desided and a deside and	No. of the contract of the con		
File No. BR-2566 Rec'd	Dated 4-4-51 4-6-51	Application for Renewal of license	Nature Granted	Date 10-4-51
BR-2566 Rec'd Filed	2-20-53 3-24-53 2-24-53	Renewal of License	GRANTED	5-6-53
BP-9616 Rec'd Filed	12-23-54 13-27-54 12-27-54	1 A-4 DA 3 TO 3	GRANTED	5-11-55
BL-5781 Rec'd Filed	6-30-55 7-5-55 7-5-55	License to cover construction permit (EP-9616) which authorized increase power and change type transmitter.	GRANTED	8-9-55
		F.C.C WASHINGTON, D. C.		

FORM BC-121 #5

APPLICATION RECORD - BROADCASTING

Call Letters KOLS

Name L.L. CAFFANEY tr/as LAKES AREA BROADCASTING COMPANY
PRYOR, OKLAHOMA

					ion
ı	File No.	Dated	Application for	Nature	
	BR-2566 Rec'd Filed	2-20-56 2-27-56 2-27-56	Renewal of License	GRANTED	5-3-56
	BR-2566 Rec'd&Filed			GRANTED	
	BR-2566 Rec'd&Filed	2-20-62 2-23-62	Renewal of License	GRANTED	4-1-64
	BR-2566 Rec'd Filed	2-16-65 2-23-65 2-23-65	Renewal of license	RANTED	5-4-65
	BR-2566 R & F	2-19-68 2-23-68	Renewal of license	GRANTED	5-28-68
			F.C.C WASHINGTON, D. C.		

APPLICATION RECORD - BROADCASTING

Call KOLS Letters

Name	L. GAFFANEY	tr/as LAKES AREA BROADCASTING COMPANY		
			Act	
File No.	Dated	Application for	Nature	Date
PETITION T	DENY RENEW	AL APPLICATIONS OR DESIGNATE FOR HEARING filed	3-1-71 b	y Stanley H.
Sidicane,		behalf of Vinita Broadcasting Company (KVIN)		
BR-2566		RENEWAL OF LICENSE		
R&F	2-25-71			
PN Recd.	" PETI	TION FOR IMMEDIATE DESIGNATION OF APPLICATIONS	FOR HEARI	NG filed
PRESS	4-1-	71 by Stanley H. Sidicane, Counsel for KVIN, Vi	nita Broad	deasting
MAR 8 1971	Comp			
		AMENDED 4-19-71 re: programming DENY filed 5-13-71 by Stanley H. Sidicant, cou		
Broadcasting	Company	Janes Janes of Scamey II. Stutcant, Cou	nsel for	inita
		ation or remission of \$2,000 forfeiture Denied b	V FCC N	Mamo
Opinion &	Order adopt	ed 11-22-72.		
		Filed 2-27-74 as an Amendment to pending Renewa AMENDED 5-16-74 re: programming		
8-28-74. Ite	m 3, Kenewa	Agenda, By Memorandum Opinion and Order. Petiti	on to Deny	DENIED.
		F.C.C WASHINGTON, D. C.		

APPLICATION RECORD - BROADCASTING

1570khz

Call Letters

KOLS

COMMUNICATION MARKETING CONSULTANTS, INC.

x L. L. GAFFANEY tr/as LAKES AREA BROADCASTING COMPANY Name

	Pryor,	Oklahoma		
File No.	Dated	Application for	Nature	Date
BAL-8138 R & F FEE PD: \$100 CODE 047(ALS	4-12-74 4-15-74 00 #303080 SO SEE FM	Voluntary assignment of license to COMMUNICATION MARKETING CONSULTANTS, INC. AMENDED 7-17-74 - financial statement & re programming AMENDED 7-22-74 - re comm. leaders survey	GRANTE	9-4-74 Fee: \$4,807.50 (Incudes FM) 0-14-74 -17-74 W 355724
Pub. notice Pub. notice BR-2566 R & F PN Recd. PRESS	filed 5-13- filed 5-23- 1-30-77 2-2-77 " FEB 2 8 1977	RENEWAL OF LICENSE	GRANTED	5-31-77
BTG790920FF FORM 315 (ALS PRESS: OCT 1	SEE FM	Vol TC from R.M. Candlin, J. Carnahan and J.W. Rhea to Earl P. Butler, Margaret F. Butler, Don L. Gould and Toni A.Could (over) Atty for transferee - T.W. Fletcher	GRANTED EFF: CONS.	11-30-79 12-1-79 2-1-80
		F.C.C WASHINGTON, D. C.		

BTC790920FF AMENDED 11-7-79 re: correct names of transferors; no other B/c int. held by transferors; ascertain-ment and EEO data

AMENDED 11-14-79 re: off/dir. of transferee; financial data; bal, sheet & bank ltr.

Call Letters: X N Y Z

Name: COMMUNICATION MARKETING CONSULTANTS, INC.

Station Location: PRYOR, OKLAHOMA

BR 800201 WU		
	RENEWAL OF LICENSE	97 3 13 81
ESS MAR 3 1 1980		
		Form BC-121 March 1979

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional h andwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

